

CBCS SCHEME

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15ES51

Fifth Semester B.E. Degree Examination, Jan./Feb. 2021 Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Explain the various functions of Management. (08 Marks)
b. What is Scientific Management formulated by F.W. Taylor? Explain. (04 Marks)
c. Differentiate between Management and Administration. (04 Marks)

OR

- 2 a. Explain the various steps involved in planning. (08 Marks)
b. What are the important characteristics of decision making? (04 Marks)
c. Explain briefly the levels of management. (04 Marks)

Module-2

- 3 a. What are the principles of an organization? Explain. (08 Marks)
b. Explain the importance of Staffing. (04 Marks)
c. What is Leadership? Explain. (04 Marks)

OR

- 4 a. Define Directing and explain the steps involved in controlling. (06 Marks)
b. What is Motivation? Explain Maslow's Need Hierarchy Theory. (06 Marks)
c. Explain the centralization of authority with an example. (04 Marks)

Module-3

- 5 a. Define Social responsibility and its responsibility towards other groups. (08 Marks)
b. Explain the term Corporate Governance. (04 Marks)
c. What are the qualities of an Entrepreneur? (04 Marks)

OR

- 6 a. Explain the role of Entrepreneurs in the Economic growth of any country. (06 Marks)
b. What are the functions of Entrepreneur? Explain with examples. (06 Marks)
c. Write a note on Women Entrepreneur. (04 Marks)

Module-4

- 7 a. What are the steps involved in setting up of Small Scale Industry (SSI)? Explain. (08 Marks)
b. Explain briefly the objectives of KSFC and TECSOK. (08 Marks)

OR

- 8 a. Explain the role of SSI in Economic development of the Country. (08 Marks)
b. Explain the Impact of Globalization on SSI. (04 Marks)
c. Write short note on SIDO. (04 Marks)

Module-5

- 9 a. Define Project. Explain briefly characteristics of project. (06 Marks)
b. Explain briefly the Project Life Cycle. (06 Marks)
c. Differentiate between PERT and CPM. (04 Marks)

OR

- 10 a. Explain briefly the steps in PERT with its advantages and limitations. (08 Marks)
b. Explain the phases in Project Management. (04 Marks)
c. Briefly explain the stages of Project Formulation. (04 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8= 50, will be treated as malpractice.